



Information for Broadcasters and Videographers

The following information is provided to assist broadcasters and videographers plan their coverage of the 2018 USA Games. Further details will be available in the Media Guide during the Games.

Video Bibs

Accredited broadcasters and videographers will receive a video bib that allows access to designated Filming Positions in the venues. Video bibs must be worn at all times while working in a venue. Bibs are numbered and are not transferable.



Non-rightsholder Undertaking

All broadcasters and videographers must sign the Non-rightsholder Undertaking in which they agree to abide by the 2018 USA Games rules for the use of video images. Signing the undertaking is mandatory and no video bib will be issued if it is not signed.

General Guidelines

- All video captured during the Games is to be used for editorial and promotional purposes of the 2018 USA Games only.



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- No videographer, nor any entity that they are working on behalf of, may use or grant rights of use of video or likenesses for any additional purposes, including, but not limited to, commercial gain in any way, even affiliated third parties and sponsors. Additional uses will need prior approval from Special Olympics and separate likeness agreements signed by all subjects in the video.
- Special Olympics prohibits the sale of any likeness (image, likeness, name, voice or words) of a Special Olympics athlete, volunteer, family member, official, staff, or spectator in any manner and at any time without the express prior written consent and terms of Special Olympics and/or the subject themselves.
- Broadcasters and videographers can access designated Filming Positions in all competition venues and select non-competition venues while wearing a VIDEO bib.
- VIDEO bibs will be provided upon acceptance of this undertaking.
- VIDEO bibs allow access to general Filming Positions only. They do NOT allow access to the Field of Play or back-of-house athlete or operational areas.
- In addition, media can film in public (spectator) areas as long as they do not disturb spectators.

Competition Venues

- News media can record post-produced content limited to customary news use following the conclusion of ESPN's coverage on that particular day.
- Special Olympics Programs can record competition for post-produced content without restriction.
- Live broadcast of sport competition for social media or media websites is only allowed up to 10 secs. (:10).

I-Zones

- Every competition venue will have an I-Zone (interview area) located close the athlete exit from the Field of Play.
- News media and Special Olympics Programs can record or conduct live athlete interviews without restriction for use on social media or media websites. Live interviews must be coordinated with the Venue Media Manager.



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Non-competition Venues

- News media can record non-competition venue action for post-produced content without restriction to use on social media or media websites. Live broadcast of non-competition venues up to 1 minute (1:00) is allowed. Longer broadcasts require approval in advance from the Media Operations Department.
- Special Olympics Programs can record or film live non-competition venue action without restriction to use on social media or websites.

Opening Ceremony

- ESPN has the exclusive rights to broadcast and film the Opening Ceremony. No other broadcasting equipment will be allowed in the stadium.

Closing Ceremony

- News media can record the Closing Ceremony for post-produced content limited to customary news use following the conclusion of ESPN's coverage on that day.
- Special Olympics Programs can record the Closing Ceremony for post-produced content without restrictions.
- Live broadcast of the ceremony for social media or media websites is only allowed up to 10 secs. (:10).



Non-rightsholder Summary of Coverage Allowed				
	News Media (e.g., newspaper, internet, or TV station)		Special Olympics Program	
	Recorded	Live Broadcast	Recorded	Live Broadcast
Competition Venue	✓ News use only following ESPN's day-of coverage	✓ Up to :10 only	✓ without restrictions	✓ Up to :10 only
I-Zone	✓ without restrictions	✓ without restrictions	✓ without restrictions	✓ without restrictions
Non-Competition Venue	✓ without restrictions	✓ Up to 1:00 only	✓ without restrictions	✓ without restrictions
Opening Ceremony	Not allowed	Not allowed	Not allowed	Not allowed
Closing Ceremony	✓ News use only following ESPN's day-of coverage	✓ Up to :10 only	✓ without restrictions	✓ Up to :10 only

Filming Positions

Designated areas for broadcasters and videographers to shoot will be available in every competition venue. Filming Positions have been chosen to give the best possible views of the competitions.

Filming Positions are available on a first-come, first-served basis. Only accredited broadcasters and videographers can work in Filming Positions.

In many venues, Filming Positions are co-located with Photo Positions.



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In some venues, broadcasters and videographers will be able to access Filming Positions only at designated times during competition. Please work with the Venue Media Manager to understand each sport's access requirements and abide by any "no-go zones."

Under no circumstances, are broadcasters and videographers allowed to access back-of-house athlete areas such as locker rooms, warm-up areas or dormitories.

Dress Code

Because broadcasters and videographers work in and around the Field of Play and are often in the line of sight of other broadcast cameras, they should maintain a suitable and respectable standard of appearance.

Some examples are:

- Shoulders covered
- No sleeveless shirts or vests; no bare chests
- No cut-offs or gym shorts
- No flip flops or open-toed shoes
- No shirts or hats displaying offensive or inappropriate language

Spectator Seats and Public Areas

Broadcasters and videographers are permitted to work from empty spectator seats but they must not disturb any spectators in these areas. They can also shoot from common areas such as spectator lobbies, concourses, etc.

Broadcasters and videographers should be courteous to athletes, coaches, spectators and volunteers at all times.

Award Ceremonies

A restricted number of broadcasters and videographers will be allowed in Filming Positions for award ceremonies. Access to these positions will be determined by the Venue Media Manager.

I-Zone

Each competition venue will have an I-Zone, or interview zone, located near the athlete exit from the Field of Play. Broadcasters and videographers are welcome to interview athletes in the I-Zone. To request an athlete for an I-Zone interview, please contact the Venue Media Manager.



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Venue Media Centers

Most venues will have a Venue Media Center (VMC) where broadcasters and videographers can work. Competition schedules, start lists and limited results information will be available from the Media Help Desk. Broadcasters and videographers are encouraged to visit the VMC and get the most current information available for that location from the venue media staff.

Journalist Use of Video Bibs

Press who are working as both a journalist and a broadcaster during the Games will be issued a video bib when they collect their accreditation. If someone shows up at a venue without a bib, the Venue Media Manager can provide a temporary bib.

Special Olympics Programs Use of Video Bibs

Communications staff from a Special Olympics Program will be issued a video bib if they are working as a videographer during the Games.

Corporate Partner Use of Video Bibs

Communications staff from a Games partner will be issued a video bib if they are working as a videographer during the Games.